

resumé

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SUMMARY

Proven skills in Interactive Art Direction, Design and Flash.
Creative, motivated and deadline-savvy.

HIGHLIGHTS

Computer Skills

Flash, Photoshop, Dreamweaver, InDesign, Quark, Illustrator
Interactive design, HTML, Actionscript, Mac user

Education

B.A. Philosophy – University of Wisconsin-Parkside, Kenosha, WI

EXPERIENCE

Critical Mass, Chicago, IL

2008-2009 – Art Director

Lead creative for Autotrader.com, Autotrader Dealer, and Autotrader Classics. Achieved record setting traffic of 16 million uniques and high click through rates of display. Launched innovative display campaigns, email, microsites, and also launched work in youtube and facebook. Full time.

AbelsonTaylor, Chicago, IL

2006-2008 – Senior Art Director, Art Director

Med Ad News most creative agency 11 of the last 12 years. Art Director in the Interactive and Direct to Consumer group. Designed and managed projects with up to seven figure budgets. Innovative design has led to several key project wins. Promoted in 2007 to Senior Art Director. Full time.

Goble & Assoc., Chicago, IL

2003-2006 – Art Director, Interactive Designer

Med Ad News Top 20 Healthcare Agency specializing in interactive deliverables. Used Flash, video, Cinema 4D, and Actionscript to design high impact presentations, web sites, and CDs that acted alone and in concert with larger campaigns to enhance brand identity. Promoted in 2005 to Art Director. Full time.

Bader Rutter & Assoc., Milwaukee, WI

2000-03 – Interactive Designer, Web Developer

Nationally recognized Agriculture and B-to-B agency specializing in branding and marketing communications. Hired to energize interactive design capabilities. Promoted in 2001 to Interactive Designer. Full time.

Kenosha News, Kenosha, WI

1994-00 – Web Page Designer, Graphic Artist, Pre-Press

Designed, implemented, maintained over 30 sites. Trained two other employees in web design. Design skill utilized in creation of infographs, ads, and other artwork. Worked on nightly deadlines to meet the needs of editorial and advertising staff. Part time.

University of Wisconsin-Parkside Ranger News, Kenosha, WI

1998-00 – Editor-in-Chief, Layout Editor

Redesigned layout to reflect a youthful, magazine style that led to increased readership and an award for most improved student organization. Refined the journalistic integrity and refocused toward student involvement. Other successes include carrying the paper out of debt while continuing to innovate and expand coverage. Part time.

COMMUNITY

Kettle Moraine Press Association (KEMPA), Whitewater, WI

1990-Present – Instructor, Speaker, Graphics Instructor, Desktop Coordinator

Worked with KEMPA to train Midwest high school journalists. Started as active member of high school yearbook. During college, volunteered as assistant advisor. Honors include two 1st-place awards at JEA Nationals in Computer Design (1994, 1995). Yearbook competed and placed top 10 out of 26,000 in 1996, 1997, and 1998.